

2022 EDITORIAL CALENDAR

FEB / MAR

Issue date: Mar 04 Ad close: Feb 18
Materials: Feb 25 Editorial: Jan 30

APR / MAY

Issue date: Apr 15 Ad close: Apr 2
Materials: Apr 8 Editorial: Mar 15

JUN / JUL

Issue date: Jun 8 Ad close: May 25
Materials: Jun 1 Editorial: May 8

Cover Story

Advanced packaging

LED technology

5G technology

Tech Features

Failure and reliability
Dispensing & Adhesive

OEM-EMS
Low temperature welding

Defects and repair
Flexible manufacturing

Special Supplements

Soldering & Thermal Management

Cleaning

Inspection & Test

Bonus Distribution

- Productronica/ Electronica China Shanghai, Mar

- NEPCON China Shanghai, Apr
- Guangdong Int'l Lighting Fair Guangzhou, Jun

- STCon Suzhou, June
- SEMICON China

*Official NEPCON China Show Daily

AUG / SEP

Issue date: Aug 12 Ad close: Jul 29
Materials: Aug 5 Editorial: Jul 12

OCT / NOV

Issue date: Oct 10 Ad close: Sep 23
Materials: Sep 30 Editorial: Sep 9

DEC / JAN

Issue date: Dec 9 Ad close: Nov 25
Materials: Dec 2 Editorial: Nov 9

Cover Story

AI & IoT

Intelligent manufacturing/ Industry 4.0

Automotive Electronics & Medical Electronics

Tech Features

Interconnection
System software

Smart factory
Supply Chain & blockchain

Solder Pastes & Fluxes
Platformization

Special Supplements

Coating & Dispensing

Conformal coating

Solder Paste Printing

Bonus Distribution

- LED China, Shanghai (TBC)
- LEAP Expo, Shenzhen (TBC)
- ELEXCON, Shenzhen

- NEPCON Asia, Shenzhen, Oct

*Official NEPCON Asia Show Daily
*Vision Awards Presentation Ceremony

- International Printed Circuit Board & Assembly Fair Shenzhen, Dec (TBC)

*Vision Awards Winners issue

eFocus/ Product Focus/ We chat Editorial Calendar



	Focus on	Market Watch	Products	Market Watch	Market Watch	Market Watch
JAN	Failure and reliability Dispensing & Adhesiv	NY	11	18	25	N/A
FEB	Soldering&Thermal Supply Chain& blockchain	Chinese NY	Chinese NY	15	22	N/A
MAR	OEM-EMS Low temperature welding	1	8	15	22	29
APR	Cleaning LED technology	6	12	19 NEPCON supp. #1	26 NEPCON supp. #2	N/A
MAY	Defects and repair Flexible manufacturing	3	10	17	24	31
JUN	Inspection & Test 5G technology	7	14	21	28	N/A
JUL	Interconnection Automotive Electronics & Medical Electronics	5	12	19	26	N/A
AUG	Coating& Dispensing A.I& IoT	2	9	16	23	30
SEP	Smart factory Advanced packaging	6	13	20	27 NEPCON supp. #1	N/A
OCT	System software Intelligent manufacturing/ Industry 4.0	NATIONAL DAY HOLIDAY	11 NEPCON supp. #2	18	25	N/A
NOV	Solder Pastes & Fluxes Platformization	1	8	15	22	29
DEC	Solder Paste Printing Conformal coating	6	13	20	27	N/A